****

**An Introductory session with Students of**

**NMAM Institute of Technology**

**ENTREPRENEURSHIP: An Option or Opportunity?**

**Date : 26.10.2017 (Thursday)**

**Venue : Shambavi Seminar Hall**

|  |  |  |  |
| --- | --- | --- | --- |
| **Time** | **Topic of Discussion** | **Speaker** | **Remarks** |
| 9.00 – 9.15 am | Welcome Address | Dr. Balasubramani R | Chief Project Leader – EDC & STEP |
| 09.15 – 09.30 am | Introduction to TiE and Role of TiE in developing Entrepreneurs. | Baliga B S | Member, TiE Bangalore Chapter |
| 09.30 – 10.15 am | * Innovation & Entrepreneurship * Start up Karnataka & Start up India Schemes. | Uday Birje | * Co-Founder   Thinkstreet Technologies   * Member, TiE Bangalore Chapter |
| 10:15 – 11:00 am | Demystifying Marketing for Startups | Vikas Goyal | * Co-Founder   Thinkstreet Technologies   * Member, TiE Bangalore Chapter |
| 11:00 am | **Q&A Session** | | |