



Need for Entrepreneurship

India needs entrepreneurs for two reasons:

- To capitalise on new opportunities
- To create wealth and new jobs

Entrepreneurship facilitates the rate of development of a country by significantly contributing to the following factors.

- By increasing the rate of growth in GDP of a country
- Increasing productivity.
- Growing employment opportunity.
- Increasing economic diversification.
- Optimum use of local resources
- Continued innovation in techno – managerial practices
- Improving in international competitiveness.

Benefits from the Programme

The two week programme will equip the faculty:

- To develop vision, strategy & structure for Entrepreneurship development in educational institution
- To inculcate entrepreneurial culture in students
- To organize Entrepreneurship Awareness Camp (EAC) & Entrepreneurship Orientation courses in the institution.

Programme Content:

- Concept of Entrepreneurs, Enterprise and Entrepreneurship
- Prospects of developing entrepreneurship, particularly science & technology entrepreneurs
- Business Opportunity Guidance. Techniques to select suitable projects
- Project identification, formulation and appraisal.
- Communication skills- interacting with people for better results
- Promotion & Support to Technology Development Schemes of DST & other agencies including Venture Capital Fund

Chief Patron:

Sri. N. Vinaya Hegde
President, Nitte Education Trust

Patron:

Dr. Niranjan N Chiplunkar
Principal

Convener:

Dr. Balasubramani R
Chief Project Leader, EDC

Staff Coordinators:

Prof. Devidas Bhat, Dept. of ISE
Prof. Shashank Shetty, Dept. of CSE

Programme Coordinator:

Mrs. Geetha Kumari, EDC

Resource Persons:

The resource persons consists experts from:

- NMAMIT, Nitte
- JKSH Institute of Management, Nitte
- EDII, Bangalore
- Government Agencies
- Entrepreneurship Development Institute of India
- Entrepreneurs
- MSME, Mangalore

Participants:

Faculty from Engineering Technology & Management Institutions are eligible to apply. As total number of seats available is only 20, we accept only two nominations per college.

Duration:

Date: 3rd to 14th July, 2017
Two weeks. Full Time

Participation Fees:

The NSTEDB sponsors the participation fee, boarding & lodging expenses of participants.

Accommodation:

Accommodation to the participants will be provided at NMAMIT NMAMIT guest house//Hostel on request.

Last date for registration: 20 June 2017



About NMAM Institute of Technology, Nitte

Situated in the sylvan surroundings at the foot of the Western Ghats, the village of Nitte is 57 km from Mangalore. Nitte Mahalinga Adyanthaya Memorial Institute of Technology (NMAMIT), an autonomous institution affiliated to Visvesvaraya Technological University (VTU) Belagavi, is a dream reality of Nitte Education Trust (NET). The institution is named after the first ever Engineering graduate from coastal Karnataka. The Nitte Education Trust, (established in 1979) runs 32 Educational Institutions, five of which are at Nitte providing serenity of the rural atmosphere with all the facilities of an urban centre. All the disciplines at BE level are accredited by the National Board of Accreditation, New Delhi. The Institution is ISO 9001:2008 Certified from KEMA Netherlands and is recognized as Lead Institution under World Bank's TEQIP programme. NMAMIT, Nitte is an amalgamation of • 13 Departments. • 280 highly qualified faculty members. • More than 4500 motivated students. • 400 dedicated supporting staff. • 7 Undergraduate programmes. • 15 Post graduate programmes. • Research Centre in all the departments. • 100 acres of land. • State of the art lab / workshop and digital library. • Well connected internet with 50 Mbps leased line connectivity. • 29 years of experience in producing truly world class engineers.

About Entrepreneurship Development Cell

EDC was established at NMAMIT in June 2004 in association with Department of Science & Technology, Government of India, New Delhi and activities commenced from January 2005. EDC conduct EAC, EDP, FDP, workshops, seminars and lectures through professional societies & Industry & Academic partners for students & faculty members. Also we promote entrepreneurship & incubations through private and public agencies.

About NSTEDB

The National Science & Technology Entrepreneurship Development Board (NSTEDB), established in 1982 by the Government of India under the aegis of Department of Science & Technology, is an institutional mechanism to help promote knowledge driven and technology intensive enterprises. The Board, having representations from socio-economic and scientific Ministries/Departments, aims to convert "job-seekers" into "job-generators" through Science & Technology (S&T) interventions.



For Registration

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NITTE

Faculty Development Programme on ENTREPRENEURSHIP

July 3rd – 14th, 2017

Sponsored by



Department of Science
& Technology
Government of India

**National Science & Technology
Entrepreneurship Development Board (NSTEDB)**
Department of Science & Technology,
Government of India, New Delhi

Organised by



**Entrepreneurship Development Cell
NMAM Institute of Technology**
Nitte Post, Karkala Taluk, Udupi District,
Karnataka, 574110



BOOK POST

FACULTY DEVELOPMENT
PROGRAMME ON
ENTREPRENEURSHIP

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Karnataka, 574110